

LocalEdge/Area-Wide Digital UDACs and Sizes

PROAD/LANDING PAGE

UDAC	Logo Size (pixels)	Available in:	UDAC	Logo Size (pixels)	Available in:
EPROD	250 w x 100 h	All E-books	ESEO6	250 w x 100 h	All E-books
EPAML	250 w x 100 h	All E-books	ESEOM	250 w x 100 h	All E-books
EPAMS	250 w x 100 h	All E-books	ESEOC	250 w x 100 h	All E-books
EPAMJ	250 w x 100 h	All E-books	GPAM4	250 w x 100 h	All E-books
EPAM4	250 w x 100 h	All E-books	GPAM5	250 w x 100 h	All E-books
EPAM5	250 w x 100 h	All E-books	GPAMJ	250 w x 100 h	All E-books
EP75	250 w x 100 h	All E-books	GPAML	250 w x 100 h	All E-books
EP100	250 w x 100 h	All E-books	GPAMS	250 w x 100 h	All E-books
ES75	250 w x 100 h	All E-books	GS75	250 w x 100 h	All E-books
ES100	250 w x 100 h	All E-books	GS100	250 w x 100 h	All E-books
ESEO3	250 w x 100 h	All E-books	GP75	250 w x 100 h	All E-books
ESEO4	250 w x 100 h	All E-books	GP100	250 w x 100 h	All E-books

NOTES for Digital UDACs E-Book UDAC combinations:

UDAC	Pending
UDAC + A	Activated
UDAC + X	Canceled

DIRECT MAIL

UDAC	Size (inches)	Available in:	UDAC	Size (inches)	Available in:
DIML	8.375 w x 5.5 h	All E-Books	DMSR	8.375 w x 5.5 h	All E-Books
DIMA	8.375 w x 5.5 h	All E-Books	DMSRP	8.375 w x 5.5 h	All E-Books

DIML, DIMA, DMSR sizes shown are cut size, actual template is 8.625 x 5.75 with bleed.

NEWSPAPER ADS

UDAC	Size (inches)	Available in:	UDAC	Size (inches)	Available in:
ENP2	3.875 w x 2.0 h	EALB, ESAR	EPP5	8.5 w x 11 h (2 sided)	EATU
EC2X1	3.875 w x 1.0 h	EALB, ESAR	EPP10	8.5 w x 11 h (2 sided)	EATU
EC2X2	3.875 w x 2.0 h	EALB, ESAR	EBB1	0.75 w x 0.5 h	ESFG
EC2X3	3.875 w x 3.0 h	EALB, ESAR			

Websites/Mobile Websites

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
WEBSM	Size Varies	All E-books	WEBCM	Size Varies	All E-books
WEBAM	Size Varies	All E-books	MWBSM	Size Varies	All E-books
MWBAM	Size Varies	All E-books	MWBCM	Size Varies	All E-books

Constant Contact

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
CC500	Size Varies	All E-books	CC10K	Size Varies	All E-books
CC2K	Size Varies	All E-books	CC25K	Size Varies	All E-books
CC5K	Size Varies	All E-books			

WMUR Website Ads

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
EWPD	300 w x 250 h	EMAN, EPON	EWGL	728 w x 90 h	EMAN, EPON
EWPL	728 w x 90 h	EMAN, EPON	EWSD	300 w x 250 h	EMAN, EPON
EWGD	300 w x 250 h	EMAN, EPON	EWSL	728 w x 90 h	EMAN, EPON

TimesUnion.com

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
EATUB	300 w x 250 h	EALB, ESAR	EATUL	728 w x 90 h	EALB, ESAR
EATUH	300 w x 250 h	EALB, ESAR	EFB, EFFB	800 w x 1024 h	EATU

WCVB.com/WYFF4.com

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
ELEAD	728 w x 90 h	EBOS, EGRS	EFEAT	80 w x 60 h	EBOS, EGRS
EDISP	300 w x 250 h	EBOS, EGRS			

Reputation Management

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
EREP	Size Varies	All E-books	EAREP	Size Varies	All E-books

PRWeb (Press Release)

UDAC	Size (pixels)	Available in:	UDAC	Size (pixels)	Available in:
PR1	Size Varies	All E-books	PRC	Size Varies	All E-books
PR2	Size Varies	All E-books			

YAHOO (YRN, YBT)

UDAC	NBAN Size (pixels)	LREC Size (pixels)	Available in:
EYRN	728 w x 90 h	300 w x 250 h	All E-Books
EYBT	728 w x 90 h	300 w x 250 h	All E-Books

SMM

UDAC	Banner Size (pixels)	Coupon Size (pixels)	Available in:
ESMM	520 w x 125 h	210 w x 155 h	All E-Books
EASMM	520 w x 125 h	210 w x 155 h	All E-Books
EF50	520 w x 125 h	210 w x 155 h	All E-Books
EF100	520 w x 125 h	210 w x 155 h	All E-Books
EF250	520 w x 125 h	210 w x 155 h	All E-Books